KIDS & TEENS FREELANCING TRAINING

Blogging With AI Course Outline

MODULE 1: Introduction to Blogging

- What is a blog?
- Why kids should blog: self-expression, creativity, communication
- Explore types: personal blogs, reviews, stories, and hobby blogs

MODULE 2: What is AI? How Does It Help Writers?

- Simple explanation of Artificial Intelligence
- Examples of AI tools (like ChatGPT, Grammarly, Canva, etc.)
- AI as a helper: idea generation, outlines, grammar

MODULE 3: Brainstorming & Topic Selection with AI

- Using AI to generate blog topic ideas
- How to choose a niche or passion area
- Writing catchy headlines with AI help

MODULE 4: Writing a Blog Post – Step-by-Step

- Blog structure: title, intro, body, conclusion
- Using prompts to co-write with AI
- Editing and improving drafts

MODULE 5: Visual Content Creation

- Adding images and graphics using AI tools (like Canva or DALL·E)
- Copyright-free image sources
- Blog layout design for readability

MODULE 6: Creating and Managing Your Blog

- Free kid-friendly blogging platforms (e.g., Blogger, WordPress, Wix)

- Setting up a blog page
- Safe posting & privacy setting

MODULE 7: Promoting Your Blog with AI Help

- How to write social media captions with AI
- Understanding keywords and SEO basics
- Share blogs safely and responsibly

MODULE 8: Final Project & Showcase

- Kids create a blog post with visuals and publish it
- Group presentation or family showcase
- Certificate of completion awarded