KIDS & TEENS FREELANCING TRAINING INSTITUTE

WordPress Development Course Outline

Module 1: Introduction to the Web

- What is the internet?
- What is a website?
- Types of websites (blogs, shops, portfolios, etc.)
- How websites work (basic idea of domain and hosting)

Module 2: Getting Started with WordPress

- What is WordPress?
- Why use WordPress?
- Creating a WordPress.com account (or using localhost)
- Dashboard overview

Module 3: Creating Your First Website

- Choosing a theme/template
- Setting a site title and tagline
- Adding a logo and site icon
- Customizing your website's look and feel

Module 4: Adding Content (Pages & Posts)

- Difference between pages and posts
- Creating pages: Home, About, Contact
- Writing blog posts with titles, images, and text
- Using categories and tags

Module 5: Images, Media & Galleries

- Adding images and videos
- Creating a photo gallery
- Using free media safely (intro to copyright & free resources)

Module 6: Menus and Navigation

- Creating and organizing a menu
- Linking to pages and posts
- Adding social media links

Module 7: Widgets and Plugins (Simple Use)

- What are widgets?
- Adding useful widgets (calendar, search, contact form)
- Safe use of plugins (simple explanation)

Module 8: Website Design & Styling

- Customizing fonts, colors, and layouts
- Using page builders (like Elementor – optional if advanced)
- Making the site mobile-friendly

Module 9: Final Project – Build Your Own Website!

- Choose your website topic (hobby, pet, portfolio, etc.)
- Plan your pages
- Create content, design, and publish
- Show-and-tell presentation of their website

Module 10: Safe Online Practices & Next Steps

- Online safety basics
- Keeping your site clean and friendly
- Next steps in learning web development (HTML/CSS basics intro)