



KIDS & TEENS FREELANCING TRAINING INSTITUTE

Graphic Designing Course Outline

Week 1: Introduction to Graphic Design

- What is graphic design?
 - Importance of design in daily life
 - Types of design: posters, social media, logos, etc.
 - Exploring Canva: Signing up and getting started
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Week 2: Design Basics & Canva Tools

- Understanding colors, fonts, and layouts
 - Using shapes, icons, and elements
 - Working with layers and grids
 - Create a personalized name card or poster
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Week 3: Social Media & Creative Projects

- Designing Instagram/Facebook posts and stories
 - Creating YouTube thumbnails
 - Making school project slides look amazing
 - Create your own mini social media content pack
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Week 4: Logo Design & Branding

- What is a brand? Why does it matter?
 - Designing simple logos and brand elements
 - Color themes and typography for branding
 - Design a logo and business card for a pretend brand
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Week 5: Project Week – Portfolio Design

- Combine skills to design a mini portfolio

- Create a digital resume or “About Me” poster
 - Present your work to the class or upload online
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 *Bonus Topics (Optional):*

- Intro to removing backgrounds and using mockups
- Exporting and sharing designs professionally
- Real-world design tips from experts
- Freelancing platforms overview for designers