KIDS & TEENS FREELANCING TRAINING INSTITUTE

Freelancing Course Outline

Week 1: Introduction to Freelancing

- What is freelancing?
- Real-life examples of kid-friendly freelancing
- Benefits of freelancing and digital independence
- Types of freelance services (design, writing, video editing, etc.)

Week 2: Discovering Your Skill

- Identifying your talents and interests
- Popular beginner freelancing skills: graphic design, Canva, social media, basic video editing, writing
- Build a mini portfolio using your chosen skill
- Practice creating sample projects

Week 3: Freelance Platforms & Profiles

- Introduction to Fiverr, Upwork, Freelancer, and local alternatives
- How to safely register with parental support
- Create a professional freelancer profile
- Tips for writing great gig titles and descriptions

Week 4: Communication & Client Work

- How to talk to clients professionally
- Understanding job requirements
- Writing messages and submitting work
- Handling revisions and feedback

Week 5: Projects & Practice

- Practice order: simulate a real freelance task
- Deliver a mini project and receive feedback
- Portfolio polish: compile and organize your work
- Optional: create a personal website or social media page

Week 6: Smart Earning & Growth

- Intro to pricing your services
- Earning tips and time management
- Growing as a freelancer: learning, networking, and upgrading skills
- Staying safe and ethical online

☑ **Bonus Topics (Optional):**

- Intro to Payoneer, PayPal (with guidance)
- Working with local clients
- Starting a freelance mini-agency
- Mindset training: confidence, patience, and professionalism